

# The Insult That Made Me More Than \$109,288.93!

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## “The 6 Figure Insult”

My name is Jaz Lai and I want to share with you a story that really “Pissed Me Off”.

But before I start, I wanted to let you know that I lack the proficiency in the English language and I can’t write. So I have to record this audio and let my business partner Khai translate this into words.

By the way, Khai is one of the best in the industry when it comes to Recruiting With Words and you should read everything he writes.

Ok let’s not waste any more time and let’s get started.

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I call this report – **the insult that made me more than \$109,288.93**

Before I got started in Internet marketing, I’ve been involved in many different home business opportunities.

As much as I’d like to believe that I’ve found the pathway to the land of milk and honey, alas I was sadly mistaken as that road was filled with obstacles.



See the picture above? I'm sure you are all too familiar with that word.

I've heard hundreds of 'NO's' in my life. One too many, I guess... I must have forgotten how many times I've heard it.

But one particular 'No' really stood out.

And even as I recall that 'No', there's a rage that BURNS inside me and the grief was so strong that I shiver every time I recollect the conversation.

Here's the conversation as it played out:

**Jaz:** Hey, dude... it's good to see you again.

**Former Best Friend:** Yeah, good to see you too. Hey man, what've you been up to lately?

**Jaz:** Well, I've just joined this home business opportunity called <opportunity name> and I'm really keen about it.

**Former Best Friend:** Oh my goodness, you are in 'THAT' sort of thing? Yeah I've heard of <opportunity name> and I've know quite a bit about it. So what do you hope to accomplish by joining it?

**Jaz:** Well you see, my dad is getting old and I have to find new ways to diversify my income. My family is counting on me and I hope that I would be able to build a 5 figure income to support them.

**Former Best Friend:** Jaz, don't dream so much. **C'mon man, even MY income isn't anything CLOSE to 5 figures.** What makes '**you**' so sure that you can get anywhere remotely close? You shouldn't keep your head in the clouds – just be realistic because this isn't gonna work.

**Jaz:** ... (speechless)

## I Was 'Stark Raving' Mad!



Although I never expressed my anger outwardly, I was completely and utterly enraged by his audacity and humiliated by his insult!

I went home that night thinking, "Come ON! Who gave you the right to criticize my good intentions and to add insult to the injury; he was indirectly saying that there is no way that I can be better than HIM!"

I never spoke to my former best friend in a long time after that 'incident'.

Now you may be thinking that I might be taking this a little too personally, but bear in mind, that this happened for a reason and this reason was really important to me.

Because that insult was the defining moment in my career.

## In The Next 4 Years...

To be honest, I never did 'make it' that opportunity.

I failed, in fact.

But I never have forgotten about my dreams nor my humiliation.

Failure was only temporary but my resolve grew stronger each time.

I tried again, when most people would throw in the towel after hearing their first few 'No's'.

So I participated in another home business opportunity, and I failed again.

And again...

And again!



These are my 'battle scars' or mementos of each opportunity that I got involved in. In case you are wondering what those are, it is a collection of 'starter kits' that I've collected over my three years in that industry.

If you find this story vaguely familiar, then know full well that I understand your struggles with FULL EMPHATY.

You may be struggling with:

- All the rejection

- Finding a way to achieve your dream (may it be spending more time taking care of your loved ones, making more money, or simply to prove to others that 'I told you I could do it')
- A foolproof way on how to get things done or how to succeed in this home business jungle...

Whatever your dream is, the more emotional the better – just like mine:

**“I just couldn't stand being looked down like others”**

To echo that famous phrase in the TV series 'LOST', “Don't EVER tell me what I can't do!”

So I went on a warpath and I never looked back.

## **After Banging My Head Against The Wall...**

I realized that in order to make big money, you have to be extremely realistic.

I mean, c'mon! I thought I would've learned to do it right after the 10<sup>th</sup> try (or my 10<sup>th</sup> company) but I guess the definition of insanity is TRUE...

**You can't do the same thing over and over again and expect to get different results!**

The good news is, I've finally found a better way to build my business without going through all the rejections and frustrations.

You can, actually take your business online and brand yourself as an expert.

When you position yourself as a home business expert, a few things happen:

- People stop asking you the dreaded question, “Are you making money in this *thing*?”
- They believe every word that comes out of your mouth
- They are emotionally inclined towards the things you say and they will most likely buy the stuff you offer because they feel good about it (and you) and their defenses are down.

- You are also able to sponsor people effortlessly!

## **I Found That Branding And Marketing Online Were The Missing Keys!**

Building my brand became my main mission. I looked at many different methods when it comes to branding like blogging and social networking, but after tinkering with a few different methods, I came to realize that the fastest way to get ahead of the crowd and stand out among them is to:

Publish a book and brand myself as an expert!

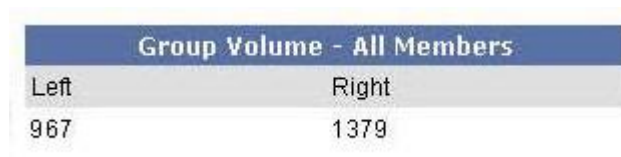
Eventually, people started to know who I am and what I was doing.

Instead of me chasing people down, I BECAME the one people were going after.

Just like a celebrity, they don't need to beg people to watch their movies.

They are the star and winning in home businesses is all about being a star!

## **It Was A Dream Come True!**



Group Volume - All Members	
Left	Right
967	1379

This is a screenshot of my network. Thousands of members in a short period of time. My team is growing each day and so are my commissions.

Later on, I started leveraging on my networks to create new MLM products on the Internet.



(Generated \$25,392 in 7 days)

Notice: MLM Franchise Will Be Closed When 82 Licenses Are Sold... Or It Will Expire In...

**"WHAT IF You Can Get Every Other Network Marketer, Internet Marketer, Affiliate Marketer, Home Business Owner And Group Leader In The World To Buy From You Instead Of Fighting Against All Of Them...?"**

For The First Time Ever, We Are Opening The Doors To An Exclusive **FRANCHISE OPPORTUNITY**, Where 8 Lucky Networkers Will Be Able To Plug In To A Proven *'Business In A Box'* Franchise And **Generate Thousands Of Leads And Unstoppable Cash Flow** For Any Network Marketing Business!

(Generated \$11,468 in 48 hours)



(Generated \$87,294)



(Generating \$12,392 Monthly!)

These are the income I've made from my business opportunities and my own products. They have made me up to \$65,376 a month thanks to the marketing strategies I've employed.

**All these happened... because of one insult that changed my life.**

As you probably already know by now, the Fusionology launch is going to happen on **19<sup>th</sup> May TUESDAY 1pm EST**. As you are reading this, know that Fusionology contains the exact blueprint of how I created these winning systems.

I can't reveal much until that day itself, but I want you to be a part of it.

## The Most Important Lesson I Learned From This Insult...

If life has taught me one thing, it shows that perseverance and a strong burning desire are the elements that have got me to where I am today.

That insult was the emotional 'trigger' that fanned the flames of my desire.

If you do not have a burning desire and an emotional one, you will never get far.

So join me as we embark on an exciting journey as the Fusionology team will take you to places you have never imagined...

## **Before I Go... A Twist To The 'Ending'!**

I bet you are wondering what happened to the 'former best friend'?

Well, you would have expected that he saw my success and congratulated me or hidden himself away feeling embarrassed?

Well, actually he approached me one day and told me that I shouldn't be so 'obsessed' about making so much money!

Go figure...

You can't please them all, so I guess now I have another 'insult' and I'll see how much I can earn from it now! 😊

Cheers,

Jaz Lai